Michael Holland

Email/Web Developer
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Summary

Knowledgeable email and web developer with more than 20 years of experience in email marketing and web development. Looking for email developer opportunities using HTML, CSS, Javascript, and PHP. Accustomed to working independently and remotely.

Skills

- Building emails to be sent using Email Service Providers such as Adobe Campaign Standard, Klaviyo, Salesforce Marketing Cloud (ExactTarget), Marketo, Alterian, Site Impact, and others.
- Email and web page authoring using HTML, CSS, PHP, JavaScript frameworks, and MySQL, including responsive web pages and email.
- Frameworks and tools such as Foundation, Laravel/Lumen, Vue, Hugo, and Bulma.
- Experience making websites ADA/WCAG Compliant using WAI-ARIA and other techniques.
- Integrating with back-end or data systems using APIs. Also have experience with Google Firebase hosting and functions.

Experience

2013 to Present:

Web Production Developer at Data Axle (Full time remote)

- Senior email and web developer for strategic accounts such as US Bank and MasterCard International.
- Translate customer-supplied or in-house developed creative into mobile-responsive emails and landing pages for various clients.
- Personalize messages and integrate database information using Javascript and other platform tools.
- Document build procedures for new messages for other developers to use.
- Act as the team's accessibility expert maintaining documentation on best practices.

Education

Bachelor of Architecture
University of Oregon

Portfolio

You can find links to my personal web sites, a partial list of publications, and other biographical information at my on-line portfolio:

http://chiengfa.com/portfolio