

Michael Holland

Email/Web Developer
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Summary

Knowledgeable web and email developer with more than 20 years of experience in web and email marketing. Looking for email or front-end developer opportunities using HTML, CSS, Javascript, and PHP. Accustomed to working independently and remotely.

Skills

- Building emails to be sent using Email Service Providers such as Adobe Campaign Standard, Salesforce Marketing Cloud (ExactTarget), Marketo, Alterian, Site Impact, and others.
- Web and email authoring using HTML, CSS, PHP, JavaScript frameworks, and MySQL, including responsive web pages and email.
- Frameworks and tools such as Foundation, Laravel/Lumen, Vue, Hugo, and Bulma.
- Experience making websites ADA/WCAG Compliant using WAI-ARIA and other techniques.
- Integrating with back-end or data systems using APIs. Also have experience with Google Firebase hosting and functions.

Experience

2013 to Present:

Web Production Developer at Data Axle (Full time remote)

- Senior email and web developer for strategic accounts such as US Bank and MasterCard International.
- Translate customer-supplied or in-house developed creative into mobile-responsive emails and landing pages for various clients.
- Personalize messages and integrate database information using Javascript and other platform tools.
- Document build procedures for new messages for other developers to use.
- Developed a JavaScript training class to give to customers and other Web Production developers.

Education

Bachelor of Architecture
University of Oregon

Portfolio

You can find links to my personal web sites, a partial list of publications, and other biographical information at my on-line portfolio:

<http://chiengfa.com/portfolio>